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## **PulPac granted support from Swedish strategic innovation program BiInnovation**

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### **PulPac granted support for barrier development and hypothesis testing within the Swedish strategic innovation program BiInnovation.**

The goal of the project is to develop radically new materials and evaluate application methods that enable the integration of more environmentally friendly hydro- or oleophobic barriers in dry molded processes (Dry Molded Fiber).

The project is a collaboration between leading actors in chemical and material production in Sweden, where i.a. Nordic Barrier Coating will contribute with expertise in the development of non-woven materials, integrate pioneering chemistry and lamination of barriers on cellulose-based materials.

A successful outcome of the project will enable the creation of several types of completely sustainable packaging products with high barrier properties with protection against, for example, grease and moisture.

“The development of Dry Molded Fiber is progressing at a rapid pace and we see that there is an incredible amount of exciting happening in the market around sustainable chemicals, barriers and materials. We look forward to hypothesizing these leading innovative solutions in Dry Molded Fiber and are very positive regarding the possibilities of industrializing these.” comments Ove Larsson, Chief Technology Officer at PulPac AB

Given proven hypotheses, the project will drive the uptake of Dry Molded Fiber in the most challenging packaging applications.

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**For more information and images:** [www.pulpac.com](http://www.pulpac.com)

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*PulPac provides the packaging industry with a groundbreaking manufacturing technology for low-cost, high-performance fiber-based packaging and single-use products. By pioneering the technology of cellulose molding PulPac enables their customers to replace single-use plastics with a sustainable and cost competitive alternative globally.*